

Laura- Louise Winterbourne wins Influential Women in Business Award 2024



Celebrating women in business is not just a recognition of individual accomplishments, but a collective acknowledgment of the invaluable contributions women make to the business world. Embracing women in business is essential for fostering diversity, equality, and innovation. By celebrating their achievements, we not only highlight the talent and leadership capabilities of women but also inspire future generations of aspiring female entrepreneurs and professionals.

Laura-Louise Winterbourne founder of The Giftie Company Ltd certainly leads the way when it comes to running a successful business. First launched in 2022 after building a catalogue and website, Laura-Louise started the business with one simple mission- to make people smile, and that is something she has managed to achieve with quite remarkable consistency over the years. Her hard work has started to pay off with her winning the Business Award for Art & Design in 2023, along with becoming a Finalist for Small Business Awards for Best NewComer Small Business, and also winning a 2023 award for Rising Star Awards and Fastest Business Growth Awards.

Here at E2 Media we are thrilled to announce the unveiling of our highly anticipated Influential Women in Business Awards for 2024, a celebration that honours the remarkable achievements and contributions of women in various industries. This prestigious award aims to recognise the inspiring leaders who have made a significant impact on the business landscape. Among the deserving recipients is Laura-Louise Winterbourne, who has been given the award for her outstanding dedication, innovation, and leadership in her industry. The Influential Women in Business Awards not only highlight individual accomplishments but also serve as a platform to inspire and empower the next generation of female leaders.

Laura- Louise has always had a passion for website, graphic and product design and has over 10 years in the business. She deals with everything at The Giftie Company from website design and production design/creations to the sales and customer service plus all the in-between. She built the business from the ground up and has become renowned for her gifts, homeware and stationery available to purchase on her website. In total since launching she has sold over 5000 hand crafted products with consistently positive reviews with the catalogue consisting of over 1000 gifts all designed and created in-house.

After battling a difficult illness for several years, Laura-Louise decided to use her time being productive and create a brand that matters, in the hope to show others that no matter what, your dreams are always waiting for you to chase them. Laura-Louise feels very passionate about supporting women in business, but also individuals in business with disabilities, or advocating for those who wish to follow a dream but worry a disability would ever hold them back.

Laura-Louise prides herself on providing an outstanding level of customer service ensuring she is available for all customer support. The fact Laura-Louise is held in such high regard tells you everything you need to know not only about the fantastic products she offers but also the ethical way in which she operates, never cutting corners or compromising on quality.

The Giftie Company has been a life changing experience for Laura-Louise and she hopes it can have a positive impact on other lives too. Despite her years in the industry, Laura-Louise still retains the same passion for her work.

Laura-Louise's journey provides real inspiration to women everywhere and shows just what can be achieved through hard work, drive and a determination not to be held back. She's showing no signs of slowing down anytime soon and it's clear that there are many chapters yet to be written in Laura-Louise's story.



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